

SPEAKER'S STATEMENT

for the creation and use of still and moving images
for the use of presentations

I hereby declare, in connection with the **EuroVelo Cycling and Tourism Conference 2025 Balatonfüred** (hereinafter: the *conference*), organised by the **Hungarian Cycling Tourism Association** (registered office: 9700 Szombathely, Berzsenyi Dániel tér 1., hereinafter: *MAKETUSZ*) and its cooperating partner **Aktív- és Ökoturisztikai Fejlesztési Központ Nonprofit Kft.** (registered office: 1037 Budapest, Szépvölgyi út 39., hereinafter: AÖFK; hereinafter *MAKETUSZ* and AÖFK jointly referred to as: **data controllers**), scheduled for 24–26 September 2025, that as a **speaker**, with regard to the still and moving images (*photos and videos*, hereinafter together: image) recorded of me during the conference and the presentation delivered and displayed by me (hereinafter: *presentation*), I make this declaration based on the information provided by the data controllers.

The scope of data processed by the data controller:

- the speaker's name, gender, position, the organisation they represent;
- biography and professional background of the speaker;
- the speaker's photograph;
- the speaker's email address, phone number;
- title of the presentation;
- a brief abstract of the presentation;
- the image of the speaker recorded during the conference;
- the speaker's presentation.
- justification

Data processing by the data controller in connection with the conference:

- collection and use of data related to the conference speaker;
- recording of still and moving images;
- use of still and moving images, particularly their publication, disclosure, transmission, or retransmission to the public;
- use of the presentation, particularly its publication, disclosure, transmission, or retransmission to the public.

The purpose of collecting and using the data related to the conference speaker:

- ensuring participation in the conference, communication;
- administration, organisation, and promotion of the conference.

The method of collecting and using the data related to the conference speaker:

- eurovelo2025balatonfured.com the official conference website;
- on the online platforms of MAKETUSZ: website, Facebook, YouTube,
- on the online platforms of AÖFK and Active Hungary: website, Facebook, YouTube,

The purpose of recording and using still and moving images:

- sharing photos and/or videos taken during the conference with participants; documenting and promoting the conference;
- promoting the Eurovelo Conference, the professional activities of MAKETUSZ, and the Active Hungary brand;
- promotional inclusion in promotional information materials.

The method of using still and moving images:

- on the online platforms of EuroVelo, the European Cyclists Federation, Active Hungary, MAKETUSZ, and AÖFK: website, Facebook, YouTube, TikTok;
- in offline and online publications;
- at related conferences;
- in printed or online media, press products.

The *purpose* of using the *presentation*:

- publication of the conference presentations for participants and interested parties;
- documenting and promoting the conference;
- promoting the EuroVelo Conference as a brand.

The *method* of using the *presentation*:

- eurovelo2025balatonfured.com the official conference website;
- on the online platforms of MAKETUSZ: website, Facebook, YouTube,
- on the online platforms of AÖFK and Active Hungary: website, Facebook, YouTube,

I hereby grant the data controller the right to use my provided data, including the creation and use of my image, as well as the use of the presentation, **free of charge, without territorial or time limitations, based on my separate consent statement.** The duration of the data processing by the data controller will last until this consent is withdrawn. The consent can be revoked by a written statement addressed to the data controller, and it will bind the data controller for the period following the submission of the objection. I declare that I am voluntarily providing the following statement for the data processing for the purposes and duration mentioned above, without external influence, and based on appropriate information.

By signing below, I declare that I have read the above information provided by the data controller, based on which I make the following statement.

I consent to the following:

- 1. As a speaker, regarding the collection and use of my personal data***
- 2. Regarding the still and moving images recorded of me at the conference***
- 3. Regarding the use of still and moving images recorded of me at the conference***
- 4. Regarding the use of the presentation delivered and displayed by me at the conference***